

Chevy Vertical Challenge Sweepstakes 2017-18

Official Rules

NO PURCHASE, TEST DRIVE OR SUBMISSION TO SALES PRESENTATION NECESSARY TO ENTER OR WIN. A PURCHASE, TEST DRIVE OR SUBMISSION TO SALES PRESENTATION DOES NOT INCREASE CHANCES OF WINNING. VOID OUTSIDE PA, MD, NJ, NY, CT, VT, NH, MA, ME AND RI AND WHERE PROHIBITED BY LAW.

Sweepstakes Dates: The Chevy Vertical Challenge Sweepstakes 2017-18 ("Sweepstakes") begins at 12:00 a.m. Eastern Time ("ET") on 11/9/17 and ends at 11:59 p.m. ET on 4/20/18 (the "Promotion Period").

Who is Eligible: To enter, you must be a legal resident of the United States, who permanently resides in PA, MD, NJ, NY, CT, VT, NH, MA, ME or RI, and be age 18 or older or the age of majority in their state of residence, whichever is older. Employees, officers, directors and agents of Chevrolet Motor Division, General Motors LLC ("Sponsor"), American Hole 'n One ("Administrator"), and each of their respective parents, affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising and promotion agencies and any and all other companies associated with the design or execution of this Sweepstakes (collectively, the "Promotion Parties"), and the members of the immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the above, are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void outside the states listed above and where prohibited by law.

How to Enter – During the Promotion Period, there are two (2) ways to enter:

1. Visit the Chevy information kiosk at participating Chevy Vertical Challenge Events during regular operating hours, complete an official entry form, while supplies last, and deposit the entry form in the designated entry box by the specified deadline to receive one (1) entry. For a list of participating event dates, times and locations, visit www.snocountry.com. No one may enter another individual's name into the Sweepstakes. Only official entry forms may be used; photocopied or facsimile entries will be void. All on-site entries must be hand-printed. All on-site entries must be submitted by the specified deadline for the applicable event to be eligible. Or,
2. To receive one (1) entry by mail without visiting a Chevy Vertical Challenge Event, on a 3" x 5" piece of paper, hand-print your name, complete mailing address, daytime and evening telephone numbers (area code included), email address, and date-of-birth, and mail entry in a properly stamped #10 envelope to: Chevy Vertical Challenge Sweepstakes, PO Box 1989, Buford, GA 30515. Entries must be postmarked by 4/20/18 and received by 4/27/18 to be eligible

Limit one (1) entry per person, per household and per e-mail address throughout the Promotion Period, regardless of method of entry or Chevy Vertical Challenge Event location(s) visited. Entries received from any person, household or email address in excess of the stated limitation will be void. Entries by any means which subvert the entry process will be void. Entrants must complete all required information on the entry form to be eligible. All entries become the property of the Sponsor and will not be returned.

Winner Selection: A random drawing will be conducted by the Administrator on or about 4/30/18 to select one (1) potential Grand Prize winner from among all eligible entries received and combined in accordance with these Official Rules. Odds of winning depend on the number of eligible entries received and combined. Potential Grand Prize winner will be notified by phone and/or email beginning approximately on or about 4/30/18 and asked to confirm his/her eligibility, and indicate his/her willingness to accept the Grand Prize as described below. Upon confirmation of his/her eligibility as well as his/her willingness to accept prize, such potential Grand Prize winner will be required to execute and return a W-9 form, an affidavit of eligibility and liability and, unless prohibited by law, publicity release within five (5) days of date of issuance of notification. If potential Grand Prize winner is ineligible or otherwise fails to return such documents within the specified time period fully-executed, or if Administrator is unsuccessful to reach and speak directly with the potential Grand Prize winner by phone over a 48-hour period, potential Grand Prize winner cannot or does not wish to accept the prize or is not in compliance with these Official Rules, such potential Grand Prize winner will be disqualified and, at Administrator's discretion, an alternate winner may be randomly selected and notified as per the procedures outlined above. Failure to collect or properly claim the Grand Prize in accordance with these Official Rules will result in forfeiture of the prize. If forfeited for any reason, Administrator will

have no further obligation to such winner and may, at its sole discretion, randomly select an alternate winner who will be notified as per the procedures outlined above.

Grand Prize (1): A Smuggler's Notch 3-Night Mini-Vacation for four (4) (one (1) winner and three (3) guests) to Smugglers Notch, VT. **Transportation to/from Smugglers Notch, VT will not be provided and will be the sole responsibility of winner and his/her guests.** Grand Prize includes three (3) nights standard hotel accommodations (two (2) rooms, double occupancy), winner's choice of three (3) day lift tickets for four (4) OR three (3) day Cross Country trail passes for four (4), ski equipment rentals for four (4), three (3) days of alpine ski lessons for four (4), and one (1) \$250 Gift Card for winner only which may be used to assist with transportation to/from Smugglers Notch, VT. Approximate Retail Value ("ARV") of Grand Prize is \$3,000. Gift card is subject to terms and conditions of American Express. Actual value of Grand Prize may vary depending on dates of travel. Prize must be redeemed by 11/30/2018 or prize will be forfeited and Administrator will have no further obligation to such winner. Certain blackout dates may apply. Winner is solely responsible for all expenses, costs or fees associated with acceptance and/or use of the prize not specified herein as being awarded including, without limitation, any and all taxes (including but not limited to: income, federal, state and local taxes), any/all air or ground transportation, luggage fees (if applicable), hotel incidentals, meals, gratuities, and souvenirs. Winner's guests must be of legal age of majority in their states of residence (and at least 18 years of age) as of date of travel, unless they are a child or legal ward of winner. Guests (or winner if any guest is a minor), must execute and return a liability/publicity release prior to issuance of travel documents. Lift tickets and ski lessons are subject to certain terms and conditions as specified by provider. Winner and guests understand that skiing is a strenuous activity that may involve certain health related risks, including risk of physical injury. Winner and guests must be in good physical condition and must have the physical capacity to participate in any activities associated with the ski portion of the prize and accept all risks associated with such activities. Winner and guests must comply with all resort rules and regulations. Failure to do so may result in forfeiture of such prize portion. Lessons may be subject to availability. Prize is non-transferable and no cash redemption or prize substitution allowed, except at Administrator's sole discretion. Administrator reserves the right to substitute prize (or portion thereof) of comparable or greater value, at its sole discretion. All prize details are at Administrator's discretion.

Additional Rules & Restrictions: By participating in this Sweepstakes, entrants agree to abide by and be bound by these Official Rules and the decisions of the Administrator, which shall be final and binding in all matters relating to this Sweepstakes. In the event the winner is found to be in violation of any of these Official Rules, he/she will be required to forfeit the prize or to reimburse the Administrator for the stated value of the prize if such violation is found after the prize has been used by winner. Acceptance of prize constitutes permission for Sponsor and its designees to use winner's name, city and state of residence and/or likeness for purposes of advertising and trade in any and all media, now or hereafter known, worldwide in perpetuity, without limitation or further compensation, notification or permission, unless prohibited by law. By participating, entrant further agrees to release and hold Promotion Parties harmless from and against any and all claims, damages and liability of any kind arising from or in connection with, in whole or in part, directly or indirectly, the acceptance, possession or use/misuse of the prize (including any injury or harm resulting from travel/activity associated thereto) or participation in the Sweepstakes and assumes all liability in connection therewith.

Promotion Parties are not responsible for lost, late, incomplete, stolen, illegible, delayed, damaged, stolen, postage-due or inaccurate entries or mail, lost or stolen entry boxes; or for other errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this promotion, including, without limitation, errors or problems which may occur in connection with the administration of the Sweepstakes, the processing of entries, the cancellation of any event, the announcement of the prize or in any promotion-related materials. Persons who tamper with or abuse any aspect of the promotion, as solely determined by Administrator, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Administrator's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Administrator, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Administrator reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes (or any portion thereof) and, if terminated, at its discretion, select the potential winner in a random drawing from all eligible, non-suspect entries received prior to action taken. Entrants, by participating, agree that Promotion Parties will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize (including any travel/activity related thereto) or participation in this Sweepstakes. Winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness

and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Connecticut, USA.

Winner's Name: For the name of the Grand Prize winner (available after 5/11/18), send a self-addressed, stamped envelope for receipt by 11/11/18 to: Chevy Vertical Challenge Sweepstakes 2017-18 Winner, PO Box 2227, Buford, GA 30515-9227.

Sponsor: Chevrolet Motor Division, General Motors LLC, 39 Old Ridgebury Rd., Suite 18, Danbury, CT 06810.

Administrator: American Hole 'n One, 55 Scott Street, Buford, GA 30518.